1. Plan the IDEA with plot matrix

2. Tell, retell and revise

3. Plan structure with BOXING for purpose and review

4. DRAFT and review

5. EDIT and review

THE NINE STORY BUILDING BLOCKS:

- MOOD that moves us
- OPENINGS that hook
- SETTINGS that convince
- CHARACTERS we care about
- PROBLEMS that matter
- MIDDLES that build drama
- ACTION that is clear
- DESCRIPTION that is vivid
- ENDINGS that satisfy